



I am Kristin Miller, M. Ed., a mom entrepreneur, CEO, and Founder of <u>eTeachingMe</u>, an online curriculum for parents, and anyone alike, to use with their babies, toddlers, and preschoolers. Our mission is to make time meaningful again! We provide successful opportunities, daily lesson plan activities for ages 6 months to 5 years, and tons of educational resources just for parents. We launched in February 2012. It is so honoring to develop something out of pure passion, into something meaningful for others. As CEO, this is my focus every day.

I have a Bachelor's degree in Early Childhood Education and a Master's in Curriculum and Instruction. As an educator, mom, and founder of my company it is my life-long passion to teach, create, learn, and share with all others the value of education and the creative possibilities it holds for every child. My theory: Learning is doing what you love and love what you're doing. Learning begins at home. Every child has the potential for greatness; all we as caregivers need to provide is the time.

I started my business on a whim actually, with really no planning behind it, just a lot of passion and creativity. I just had my second baby, a girl, last October 2011 and graduated with my Master's degree in Curriculum and Instruction in December 2011. (Yes! My grad-school professor thought I was nuts and knew I was devoted to education when I showed up in class five days after giving birth. I have the "get it done" attitude. With that, in the middle of January of this year, I woke up one morning at my house and thought to myself, "What am I going to do now? I have a Master's degree in education, two beautiful babies (2 years old and 3 months old at the time), and the opportunity, thanks to my husband, to stay at home without having to work at a 9-5 job." There was still something missing, though. "Me time!" The feeling of purposeful success in my profession I always wanted to continue doing, ever since I was in the fourth grade, pretending "sticky notes were my students" and teaching to air; this is my calling. I began to think one morning, with a cup of coffee in my hand.

The next day I was outside talking with a few of my neighbor girlfriends, who all just had babies too. They were all asking me (since they knew I was a teacher before staying home with my children): "What do I do with my kids during the day? I know how to play with them and do things like Legos and paint, but I want to teach them fun things." Then, I got the idea! It came to me. I began doing research to see if there was really anything like this out there yet. An online curriculum exclusively for parents? There are some resources; thousands of mom and dad blogs with activities here and there, curriculum bound books for parents to buy, and other fun websites that offer some online activities, such as Apps. Nothing I found was in the form of an online full curriculum for every day, every month, and all year per specific age group; all planned out for easy convenience and no further "searching" required or narrowing fields. Just click and done! That is what I wanted, so that is what I created. I love it!

After speaking with my husband about the logistics of it, website design, the marketing and business aspects behind the company, we came up with a plan. It was originally going to start off small, just a few activities per age group for parents to access and use. Then I created more; bigger and better. A full online curriculum. I create and write all curriculum, eBooks, and all educational resources by myself. That totals to about 300+ (individually created for each age range) lesson plans a month; not including the printable resources and 100's of other educational resources we provide for our subscribers. Anyone who teaches or works in education knows that's just plain crazy. So I guess I am crazy; but living my passion! Not only do I create the curriculum by myself, but with my son and daughter by my side daily. It is great. Sleep; however, I no longer know what that is.

There are challenges. Is there enough time in the day to balance family and work? Sometimes, though being honest, not enough! When that door opens at 5:00 p.m., in walks my husband. Now it is my time to work in the office, library, and Starbucks to catch up. I am a mom by day, modeling daily what I created my company's mission on, "making meaningful time" with my children at home. Then, my husband spends his quality time with the kids in the evenings for a few hours, so I can get work completed. He doesn't mind so much because I have a warm home-cooked dinner ready Monday-Friday (okay, not every Friday) for him when he gets home! Lucky man! How do I plan out my days to find that balance of time? I follow a daily routine, keeping my first priority always, taking care of my children and their needs. Daily, I plan a schedule for them, do activities with them, and then allow them to engage in independent play time, which gives me the opportunity to get some work done as an entrepreneur mom. Let's not forget NAP TIME; the key ingredient to a mom entrepreneurs free work time! I fouly I could get them to nap at the same time everyday though, still working on that one! The beauty of having your own business is setting your own pace. The beauty of having your own business that you actually enjoy is the passion to create and make it amazing

Honestly, how does all of the challenges, family life, my professional passion, and the actuality of it all work??? Truthfully speaking, I wing it. Whether it is 10 hours today and 10 minutes tomorrow, I make it happen. I am so grateful for all parents and all children who share the same passion I do, meaningful time together; for God knows, it goes by fast! Teach, Learn, Love, and Smile!

Company(s): eTeachingMe & Tell~Show~Learn DBA Love N Learn At Home, LLC www.eteachingme.com www.tellshowlearn.com

Sincerely, **Kristin Miller** CEO/Mom Entrepreneur